HackenProof

Expert crowdsourced security provider

Cookie Policy

PREPARED BY

hProof OÜ

EMAIL

info@hackenproof.com

REGISTERED ADDRESS

Harju maakond, Tallinn, Kristiine linnaosa, Mustamäe tee 6b, 10616

hProof OÜ
Harju maakond, Tallinn, Kristiine linnaosa, Mustamäe tee 6b, Estonia, 10616
email: info@hackenproof.com

INTRO

Last updated: **November 12, 2026**

hProof OÜ (“**HackenProof**” or “**we**”) cares about your personal data and does everything possible to protect it.

This Cookie Policy (“**Cookie Policy**”) describes why, how, and when we use cookies on our website, available at https://hackenproof.com (“**Website**”).

Learn more about who we are, how you can contact us, and how we process personal data in our Privacy Notice.

hProof OÜ
Harju maakond, Tallinn, Kristiine linnaosa, Mustamäe tee 6b, Estonia, 10616
email: info@hackenproof.com

TABLE OF CONTENTS

Intro 2
Content 3
About us 4
About cookies 4
Cookies usage 4
How to turn off cookies 5
Cookies we use 5
Necessary cookies 6
Analytics cookies 6
Third-party cookies 7
Your rights 8
Data transfers outside the EU 8
Cookie Policy updates 8

hProof OÜ
Harju maakond, Tallinn, Kristiine linnaosa, Mustamäe tee 6b, Estonia, 10616
email: info@hackenproof.com

ABOUT US

Data controller	hProof OÜ (registry code 16316410).
Address	Harju maakond, Tallinn, Kristiine linnaosa, Mustamäe tee 6b, 10616.
Email	info@hackenproof.com – for general inquiries. privacy@hackenproof.com – for privacy inquiries.

ABOUT COOKIES

A cookie is a small text file that is placed on your device by a web server. Cookies contain information that a web server can later read in the domain that issued the cookie to you. This Cookie Policy also covers similar technologies, such as pixels and tracking scripts, that collect information from your browser. In this Cookie Policy, we refer to all of them as “cookies”.

Some cookies are only used if you use certain features or select certain preferences, and some cookies are essential to the Website and will always be used.

According to legislation, we can store cookies on your device if they are strictly necessary for the operation of the Website. For all other types of cookies, we need your permission. We place such cookies only after you give your consent in the cookie banner shown on your first visit to the Website. You can change or withdraw your consent from the cookies we collect anytime through the “Cookies settings” link in the footer of the Website (please see below “How to Turn Off Cookies”).

COOKIES USAGE

We use cookies and other technologies to ensure everyone using the Website has the best possible experience. For example, when you use our Website, we may place several cookies in your browser. We use these cookies:

- to enable us to hold session information as you navigate from page to page within the Website;
- to improve your experience;
- to protect the Website and its forms from bots, spam, and other abuse;
- to track and analyze usage and other statistical information;
- to measure the effectiveness of our advertising campaigns.

If you elect not to activate cookies or disable cookies later, you may still visit our Website, but your ability to use some features or areas of those offerings may be limited.

hProof OÜ
Harju maakond, Tallinn, Kristiine linnaosa, Mustamäe tee 6b, Estonia, 10616
email: info@hackenproof.com

HOW TO TURN OFF COOKIES

You can generally activate or later deactivate the use of cookies through the settings of your web browser. If you want to disable cookies, then you can find instructions for managing your browser settings at these links:

Safari on iPhone	Firefox	Chrome (desktop and Android)	Opera
Microsoft Edge	Vivaldi	Safari on Mac	Brave

If you want to learn more about cookies or how to control, disable, or delete them, please visit www.allaboutcookies.org for detailed guidance.

In addition, specific third-party advertising networks, including Google, permit users to opt out of or customize preferences associated with their Internet browsing. To learn more about this feature from Google, click here.

You can also prevent Google Analytics from collecting data about your visits by installing the Google Analytics Opt-out Browser Add-on.

If you have any other questions regarding cookies consent withdrawal or their deactivation, please contact us using the details in the “About us” section.

COOKIES WE USE

We use the following types of cookies:

- necessary cookies;
- analytics cookies;
- marketing cookies.

We currently do not use preference cookies. If we start using them, we will update this Cookie Policy and ask for your consent before placing them.

We use necessary cookies on the basis of our legitimate interest in operating a secure and functional Website (Article 6(1)(f) GDPR). Under Article 5(3) of the ePrivacy Directive, these cookies do not require your consent. We use analytics and marketing cookies and load third-party content that sets cookies only with your consent (Article 6(1)(a) GDPR), which you can withdraw at any time.

hProof OÜ
Harju maakond, Tallinn, Kristiine linnaosa, Mustamäe tee 6b, Estonia, 10616
email: info@hackenproof.com

Necessary cookies

Necessary cookies help make the Website usable by enabling basic functions like page navigation and access to secure areas of the Website. The Website cannot function properly without these cookies.

Name	Provider	Purpose	Expiry
__cf_bm	Cloudflare (1st party)	This cookie is used to distinguish between humans and bots. This is beneficial for the Website in order to make valid reports on the use of the Website.	30 minutes
cf_clearance	Cloudflare (1st party)	Stores the result of the security check that protects the Website from bots and attacks, so that the check is not repeated on every page.	Up to 1 year
_GRECAPTCHA	Google (3rd party)	Set when you submit a form on the Website (for example, the contact or newsletter form). Protects the forms from spam and automated abuse.	6 months

Analytics cookies

Analytics cookies help us understand how visitors use the Website by collecting and reporting usage statistics, for example, which pages are visited most often. We use this information to improve the Website and your experience. We use Google Analytics 4 and Microsoft Clarity for this purpose and place these cookies only after you give your consent.

Name	Provider	Purpose	Expiry
_ga	Google (1st party)	Registers a unique ID that is used to generate statistical data on how you use the Website.	2 years
_ga_S11XDQH3PJ, _ga_8QL66761YT	Google (1st party)	Store the session state used to count visits and sessions.	2 years
_clck	Microsoft (1st party)	Stores a unique user ID and Clarity settings, so that visits from the same browser are attributed to the same user.	1 year
_clsk	Microsoft (1st party)	Connects several page views during one visit into a single session.	1 day
CLID, MUID	Microsoft (3rd party)	Set on the clarity.ms domain. Identify the browser across websites that use Microsoft Clarity.	1 year

Microsoft Clarity records how you interact with the Website, such as clicks, scrolling, and mouse movements, and uses this information to create heatmaps and session replays. Clarity is configured to mask the text you enter in form fields, so this text is not visible to us in session replays.

hProof OÜ
Harju maakond, Tallinn, Kristiine linnaosa, Mustamäe tee 6b, Estonia, 10616
email: info@hackenproof.com

Marketing cookies

Marketing cookies help us measure the effectiveness of our advertising. Our Google Analytics 4 property is linked to our Google Ads account. When you visit the Website after clicking one of our Google ads, Google sets cookies that attribute your visit and your later actions on the Website, such as submitting a form, to that ad. We place these cookies only after you consent to marketing cookies in the cookie banner.

Name	Provider	Purpose	Expiry
_gcl_au	Google (1st party)	Stores a unique identifier that Google Ads uses to link your visits and actions on the Website to your interactions with our ads.	90 days
_gcl_aw	Google (1st party)	Stores the Google Ads click ID (gclid) when you arrive at the Website from one of our Google ads, so that later actions on the Website can be attributed to that ad.	90 days

Through this link, Google Analytics shares data about your visits, such as the pages you view and the actions you take, with Google Ads. We use this data to measure conversions and to show our ads to people who have visited the Website (remarketing). When you submit a form on the Website, Google Analytics may also collect the email address, phone number, or postal address you enter and send it to Google in hashed (pseudonymized) form to improve conversion measurement. This happens only if you have consented to marketing cookies. This processing is also governed by Google's Privacy Policy.

Third-party cookies

Some pages of the Website display content hosted by third parties. When such content loads, the third party may set its own cookies, which are governed by that third party's privacy policy: YouTube (Google) may set cookies such as YSC and VISITOR_INFO1_LIVE when an embedded video loads, and Wikimedia may set the WMF-Uniq cookie when an image hosted on Wikimedia Commons loads. We do not control these cookies.

hProof OÜ
Harju maakond, Tallinn, Kristiine linnaosa, Mustamäe tee 6b, Estonia, 10616
email: info@hackenproof.com

YOUR RIGHTS

In connection with personal data collected through cookies, you have the right to withdraw your consent at any time, to access your personal data, to request its correction or deletion, to restrict or object to its processing, and to data portability. Withdrawing consent does not affect the lawfulness of processing carried out before the withdrawal. To exercise your rights, contact us using the details in the “About us” section. You also have the right to lodge a complaint with the Estonian Data Protection Inspectorate (Andmekaitse Inspektsioon, www.aki.ee) or with the supervisory authority in your country of residence. More details are available in our Privacy Notice.

DATA TRANSFERS OUTSIDE THE EU

Google and Microsoft may process data collected through analytics and third-party cookies in the United States and other countries outside the European Economic Area. Google LLC and Microsoft Corporation are certified under the EU–US Data Privacy Framework, which the European Commission recognizes as providing an adequate level of protection. Where the Framework does not apply, these transfers rely on the European Commission’s Standard Contractual Clauses.

COOKIE POLICY UPDATES

This Cookie Policy and the relationships falling under its effect are regulated by the General Data Protection Regulation (EU) 2016/679 (GDPR) and the rules implementing the ePrivacy Directive 2002/58/EC.

Existing laws and requirements for processing personal data are subject to change. In this case, we will publish a new version of the Cookie Policy on our Website.

If we make any material changes to the Cookie Policy or the Website that affect your data privacy rights, we will notify you by displaying information on the Website. If the changes affect cookies that require your consent, we will ask for your consent again through the cookie banner.

We review the list of cookies used on the Website regularly and at least once every 12 months. The list was last reviewed on November 12, 2026.